

## **Privacy Notice**

Security Integrity Confidentiality

What does New Alliance Federal Credit Union do with your personal information?

### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- \* Social Security number and income
- \* Account balances and payment history
- \* Credit history and credit scores

#### How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons New Alliance Federal Credit Union chooses to share; and whether you can limit this sharing.

## **Sharing Your Personal Information**

Reasons we can share your personal information	Do we share?	Can we limit this sharing?
For our everyday business purposes - such as to process		
your transactions, maintain your account(s), respond to		
court orders and legal investigations, or report to credit		
bureaus.	Yes	No
For our marketing purposes - To offer our products		
and services to you.	Yes	Yes
For joint marketing with other financial companies	Yes	Yes
For our affiliates everyday business purposes -		
information about your transactions and experiences	No	We do not share
For our affiliates everyday business purposes -		
information about your creditworthiness	No	We do not share
For our affiliates to market to you	No	We do not share
For our nonaffiliates to market to you	Yes	Yes

# To Limit our Sharing

- \* Call 724-266-7675 for assistance
- \* Visit us online: www.newalliancefcu.com
- \* Mail the form below

Please note:

If you are a new member, we can begin sharing your information 30 days from the date you receive this notice.

When you are no longer our member, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Mail-in Form	
Mark any/all you want to limit:	
Do not share information about my creditworth	thiness with your affiliates for their everyday business purposes.
On not allow your affiliates to use my persona	l information to market me.
On not share my personal information with no	onaffiliates to market their products and services to me.
Name	
Address	
City, State, Zip	
Member number	
f you have a joint account, your choice(s) will apply to ev	reryone on your account.
Mail to: New Alliance Federal Credit Union	
835 Merchant Street	
Ambridge, Pa. 15003	
Who we are	
Who is providing this notice?	New Alliance Federal Credit Union
What we do	
How does New Alliance Federal Credit Union	To protect your personal information from unauthorized access
protect my personal information?	and use, we use security measures that comply with federal law.
	These measures include computer safeguards and secured files
	and buildings.
How does New Alliance Federal Credit Union	We collect your personal information, for example, when you
collect my personal information?	* Open an account or deposit money
	* Apply for a loan or withdrawal from your account
	* Pay us by check or use your credit/debit card
Why can't I limit all sharing?	Federal law gives you the right to limit only
	* Sharing for affiliates everyday business purposes - information
	about your creditworthiness
	* Affiliates from using your information to market you
	* Sharing for nonaffiliates to market you
	State laws and individual companies may give you additional
	rights to limit sharing.
What happens when I limit sharing for an	Your choices will apply to everyone on your account
account I hold jointly with someone else?	
Definitions	
Affiliates	Companies related by common ownership or control. They can
	be financial and nonfinancial companies.
	* New Alliance Federal Credit Union has no affiliates.
Nonaffiliates	Companies not related by common ownership or control. They
	can be financial and nonfinancial companies.
	* Nonaffialites we share with can include insurance companies
	or direct marketing companies.
Joint marketing	A formal agreement between nonaffiliated financial companies
	that together market financial products or services to you.
	* Our joint marketing partners include insurance companies.
Other important information	· · · · · · · · · · · · · · · · · · ·
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If you have already instructed New Alliance Federal Credit Union that your choice was to opt out and be excluded, you do not have to contact us again. We will continue to honor the choice you have made.



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