



Come Grow with Us!

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Growth and Change For One Local Credit Union

Outgoing CEO, Florinda Zbrzezny, leaves behind a remarkable 39-year legacy.

Ambridge, Pa. – June 27, 2022 – New Alliance Federal Credit union is celebrating the dedication of their outgoing CEO, Florinda Zbrzezny, while looking toward a bold new future with two experienced leaders at the helm. The credit union’s Board of Directors have announced that with the retirement of their longtime CEO this month, two experienced credit union professionals will be taking the helm and sharing responsibilities of the chief executive function.

Patricia Schimonsky and Kelly Friedl will be working in joint fashion as Co-CEOs for the foreseeable future. These seasoned leaders bring dual skillsets and unique individual strengths to the shared role.

Schimonsky has served at the credit union for 37 years, with her most recent position being that of Chief Financial Officer (CFO). Friedl is also currently working for New Alliance, in the capacity of Chief Operating Officer. Friedl was formerly CEO of Heinz-Del Monte Federal Credit Union in Pittsburgh and Moonlight Credit Union in Worthington, PA.

Board Chairman, Alex Barlamas said: “I’m inspired and proud to say that our outgoing CEO, Florinda Zbrzezny, served at New Alliance for almost four decades. Florinda knew the entire business of our credit union from the bottom-up. During her tenure, she was always dedicated to helping serve the members of our community. Whether it was helping working families in need of a place to save for a rainy day, or providing loans to improve lives, Florinda and the credit union could always be counted on. Florinda was keenly focused on helping individuals live a better financial life and on growing our footprint throughout the Pittsburgh Region. It has been a personal pleasure to work alongside her.”

Barlomas continued, “We are looking forward with continued optimism, knowing we are in good hands with the combined leadership of Kelly Friedl and Patricia (Pat) Schimonsky. Pat’s abilities in finance and the many other aspects of credit union operations, coupled with Kelly’s talents in lending and organizational management, are sure to help us keep up our momentum. I have no doubt that we will remain hyper-focused on providing our community with the very best in financial services.”

In addition to the change in the credit union’s leadership structure, New Alliance FCU is also announcing a new branch location in Pittsburgh’s Lawrenceville neighborhood. Located at 3709 Butler Street, this new branch office promises to couple state-of-the-art banking abilities, with a community focus.

“We are thrilled to announce that this Fall, we will open the doors to our newest branch in Lawrenceville. The Lawrenceville area is a wonderful place to live, work and play. The vibrance and service-oriented nature of that community fits our mission and brand and we are excited to serve such a unique community,” said Pat Schimonsky.

Kelly Friedl expounded, “What makes me so excited to continue to serve alongside Pat and our Board is that we all share a passion for helping others. *People Helping People* has long been the motto of credit unions and that is certainly the case here. We appreciate the roots that have been put down and strengthened by Florinda and others who have come before us. We hope to serve many more generations of credit union members and we invite everyone in the region to *Come Grow With Us!*”

About New Alliance Federal Credit Union

New Alliance is a federally chartered credit union, headquartered in Ambridge, PA. The not-for-profit financial institution also operates branches in Center Township (Monaca), at the Community College of Bever County (CCBC), and will soon open its doors in Lawrenceville, PA. The credit union was originally chartered in 1935 as a way for local working families to pool resources and offer loans to one another. The credit union’s moniker, “Come Grow With Us,” is representative of its continuing spirit of service and indicative of the way it has blossomed throughout the years. Today, New Alliance FCU has greater than \$93M in assets and serves approximately 7,500 member-owners.

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